

Services

- ◆ Grant Application Development & Writing
- ◆ Public Relations and Development
- ◆ Fundraising Event Coordination
- ◆ Proposal Review, Critique, & Editing
- ◆ Research Potential Funding Sources
- ◆ Request for Proposal (RFP) Development
- ◆ Program Development & Evaluation
- ◆ Research, Analysis, & Technical Writing
- ◆ Training Development & Facilitation
- ◆ Strategic Planning Facilitation
- ◆ Management Consulting

Services are provided in accordance with the highest technical & ethical standards of professional practice. Scope of services, fees, & timelines will be clearly stated in contracts.

Fee Structure

- ◆ Costs per project vary depending on the specific requirements and your needs.
- ◆ Written estimates will not be exceeded.
- ◆ Services are billed at a rate of \$30 per hour for grant writing and \$50 per hour for consulting. Travel, postage, and expenses are additional.
- ◆ Costs for developing and writing grant proposals typically range:
 - County/Foundation Proposals: \$500 - \$1,000
 - State Proposals: \$800 - \$1,500
 - Federal Proposals: \$1,800 - \$3,000
- ◆ Event Coordination/Consulting: \$500
- ◆ Work cannot be done on a contingency or commission basis. Most funding sources will not allow grant funds to pay for grant writing. However, they will often allow for program evaluation and training.

Benefits To Your Organization

- ◆ Program development & evaluation in the fields of health care, social services, law enforcement & information technology.
- ◆ Successful grant writing track-record, & an affordable alternative to hiring full-time staff.
- ◆ Assistance in determining RFP requirements & their fit with your programs & goals.
- ◆ Strengthening proposals that you have written.
- ◆ Help bringing together & balancing interests of diverse groups to serve the community.



“LD Consulting provides grant writing, program development, evaluation, and PR consulting services to cultivate the world around us and serve those in need.”

LaTousha R. Daniels
Grant Writer & PR Consultant

PO Box 358
Bradenton, FL 34207
Phone: (305) 638-3338

Email: latousha_daniels@yahoo.com



LaTousha R. Daniels
Grant Writer & PR Consultant

Qualifications:

Over Ten years of experience in research, analysis, and technical writing, eight of which have been in grant writing and program development.

Experience at the federal and local levels of government, and in the private non-profit sector emphasis in the fields of social services, education, and community based grants.

Experience:

- ◆ Research, Analysis, & Technical Writing
- ◆ Grant Application & Proposal Writing
- ◆ Fund Development Planning
- ◆ Strategic Marketing and Public Relations Planning
- ◆ Budget Development & Management
- ◆ Collaborative Formation & Facilitation
- ◆ Training Development & Facilitation
- ◆ Project Management
- ◆ Organizational Development

Professional Attributes:

- ◆ Able to quickly assimilate information
- ◆ Results-oriented
- ◆ Outstanding research & analysis skills
- ◆ Strong written & oral communication skills
- ◆ Work well independently & with groups
- ◆ High level of integrity
- ◆ Proficient in numerous computer applications

Education & Training:

Bachelor of Science, Business Administration
Various Advanced Grant Writing Trainings
Project & Program Planning & Implementation

Affiliations:

- ◆ Past member of American Association of Grant Professionals
- ◆ American Grant Writers Association
- ◆ Certified Grant Writer

Fundraising Events Coordinated and Funded

Family Healthcare Centers of Manatee
"A Tribute to Senator Ed. Price Jr."
(\$100,000)

Brighthouse Networks c/o
Family Healthcare Centers of Manatee
(\$50,000)

DACCO Annual Golf Tournament
Marketing Co-Chair (2 years)
(\$75,000)

DACCO Night of a Thousand Thieves
Charity Auction (\$30,000)

Grant Proposals Funded

Funding sources include federal, state, and local government agencies, as well as foundations, endowments, & private donations.

Region/Local:

Hillsborough County Homeless Coalition
Permanent Housing
(\$750,000/\$250,000)

Hillsborough County Department Human Services
Ryan White HIV Prevention
Continuation Grant (\$25,000)

Miami-Dade County School Readiness Coalition
(United Way)
(\$90 million/ 1.5 million for 3 years)

State:

Drug-Free Schools
Governors Grant (Full Amount Awarded)

Federal:

Department of Transportation
5310 Transportation Grant

Department of Education
Mentorship Grant

Grant Consultant:

School District of Manatee County
Community High School
Succeed Florida

Educational Consultant Consortium
Target Grant

COACH Foundation
Housing Assistance